

Invitaciones 14D

Sent

Fri, 26 Nov 2021 12:10

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Overview

612 Recipients

Audience: CPSR

Delivered: Fri, 26 Nov 2021 12:10




Subject: Invitación a la jornada sobre Contratación Pública Responsable (14 diciembre, online)

141 Opened	28 Clicked	87 Bounced	3 Unsubscribed
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Successful deliveries	525 85.8%	Clicks per unique opens	19.9%
Total opens	436	Total clicks	151
Last opened	1/2/22 13:20	Last clicked	10/12/21 10:20
Forwarded	0	Abuse reports	0

0 Orders	0,00 \$ <u>Average order revenue</u>	0,00 \$ <u>Total revenue</u>
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Opens by location

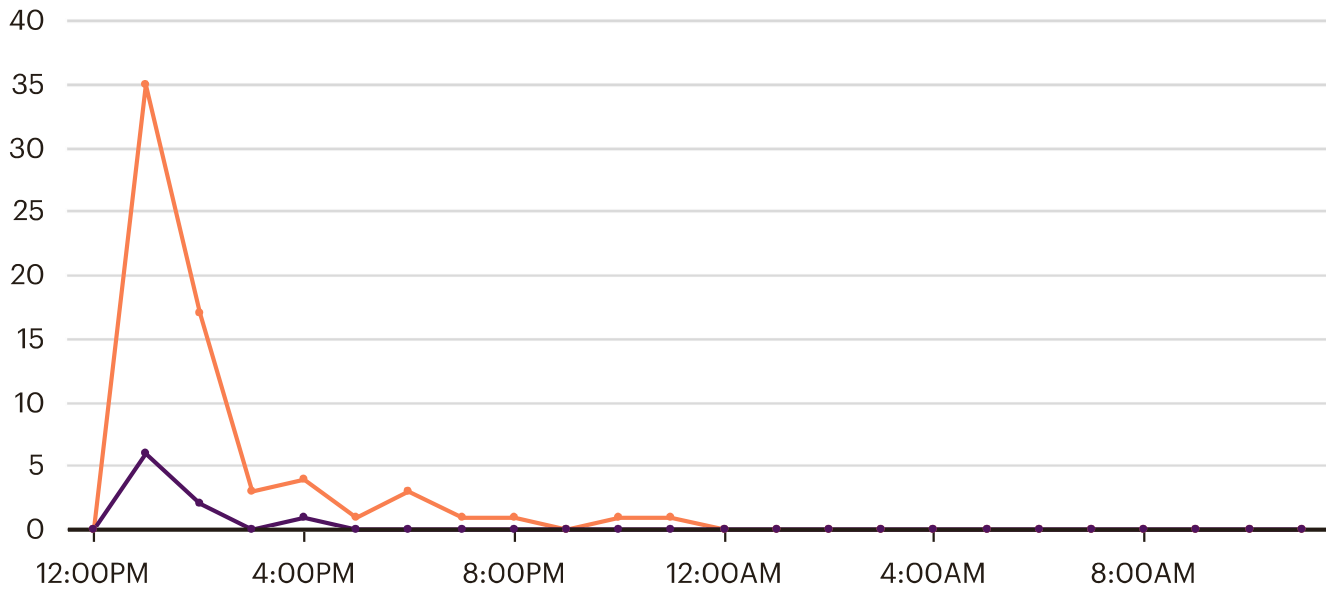
Country	Opens	Percent
 Spain	366	89.1%
 USA	43	10.5%
 Romania	2	0.5%

Subscriber activity

24-hour performance

Opens

Clicks



Subscribers with most opens

fnmc@fnmc.es	18
picos.guadalajara@jccm.es	13
registro.ayuntamiento@cadiz.es	14
contratacion.familia@jcyl.es	13
notificaciones@castello.es	12

Click performance

URL	Total	Unique
https://contratacionpublicaresponsable.org/	23 (15.2%)	11 (14.3%)
https://contratacionpublicaresponsable.org/wp-conten...	18 (11.9%)	12 (15.6%)
https://contratacionpublicaresponsable.org/clausulas/	16 (10.6%)	6 (7.8%)
https://reas.red/	16 (10.6%)	7 (9.1%)
https://contratacionpublicaresponsable.org/pliegos/	15 (9.9%)	6 (7.8%)
https://contratacionpublicaresponsable.org/guias/	14 (9.3%)	5 (6.5%)
https://contratacionpublicaresponsable.org/legislacion...	14 (9.3%)	5 (6.5%)
https://contratacionpublicaresponsable.org/noticias/	14 (9.3%)	5 (6.5%)
https://contratacionpublicaresponsable.org/jornada-es...	11 (7.3%)	10 (13.0%)
https://contratacionpublicaresponsable.org/wp-conten...	8 (5.3%)	8 (10.4%)
http://reas.red/	2 (1.3%)	2 (2.6%)
http://contratacionpublicaresponsable.org/	0 (0.0%)	0 (0.0%)

Social stats

Campaign URL activity - 1 clicks

No geographic clicks have been registered yet

Top 10 referrers

Referrer	Clicks	First click	Last click
https://us15.admin....	1	18/2/22 8:21	18/2/22 8:21

Advanced reports

Email Domain Performance

Domain	Email	Bounces	Opens	Clicks	Unsubs
gobiernod...	95 (16%)	24 (25%)	0 (0%)	0 (0%)	0 (0%)
jccm.es	82 (13%)	6 (7%)	27 (36%)	2 (3%)	1 (1%)
gva.es	61 (10%)	8 (13%)	17 (32%)	6 (11%)	1 (2%)
aragon.es	25 (4%)	1 (4%)	13 (54%)	2 (8%)	0 (0%)
sescam.jcc...	19 (3%)	0 (0%)	2 (11%)	0 (0%)	0 (0%)
Other	330 (54%)	48 (15%)	82 (29%)	18 (6%)	1 (0%)