

MORE THAN 25 YEAR IN NETWORK, WALKING FOR SOLIDARITY ECONOMY

REAS Red de Redes- April 2022



reas
red de redes de economía
alternativa y solidaria

What is the Solidarity Economy? What is REAS?



Solidarity Economy: All about principles



A set of practices based on principles and values that prefigure the contours of an alternative economic practice to capitalism

A vision and a practice that reclaims the economy as a means - and not as an end - at the service of improving the quality of life of people, the community and its environment.

Equity

Recognition of the equality in dignity, rights and possibilities of all people, while assuming and respecting their differences.

Work

In all its dimensions: productive, reproductive and voluntary. Employment for the production of useful and necessary goods. Development of skills.

Environmental Sustainability

As a limit to economic actions, as a defence of the balance of life and as a commitment to the future.

Cooperation

A participatory and democratic practice that encourages collaborative learning and construction and cooperative work.

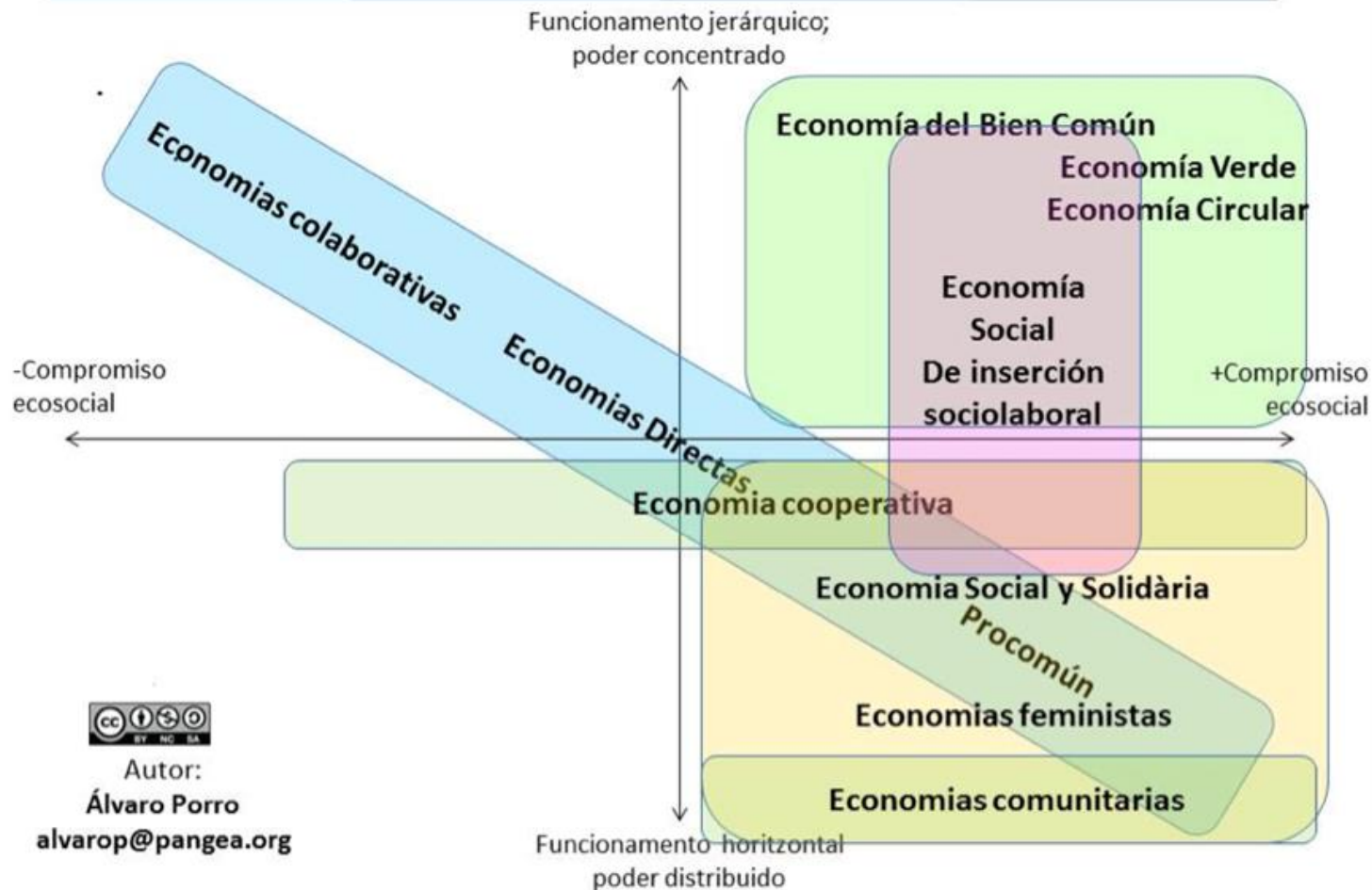
Non-profit making

Balance sheets that take into account the impact of the activity. Redistribution and reinvestment of profits as opposed to their concentration or speculative use.

Environmental commitment

Cooperation with other networks as a way for these concrete experiences to generate an alternative socio-economic model.

Ecosistema de economías transformadoras



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An economy that places at the centre of its activity the good personal and collective life, as well as the **sustainability of life**; that therefore redefines the true function of the economy and connects it, without preponderance, with the rest of the social, political and cultural spheres. An alternative and transformative practice.

A vision and a practice that reclaims the economy as a means - and not as an end - at the service of improving the quality of life of people, the community and its environment.



Our figures

In 10 years the Solidarity Economy movement in Spain has grown exponentially.

	2010	2020	Increase
Networks	14	19	36%
Entities/enterprises	250	865	2,5
Volumen of incomes (Millions Euros)	217	987	3,5
Workers	5.895	24.888	3,2
Volunteers	10.132	25.574	1,5

15 Territorial networks



4 sectorial networks

1 RECUPERADORES



34 entidades

2 COMERCIO JUSTO



25 organizaciones

3 ENERGÍAS RENOVABLES



18 cooperativas

4 FINANZAS ÉTICAS



MESA
SISTEMA
FINANCEIRO
ETICO

MESA
SISTEMA
FINANZAS
ETICAS

FINANTZA
ETIKOEN
SISTEMA
MAHAIA

TAULA
SISTEMA
FINANCES
ETIQUES



21 grupos territoriales



7 secciones territoriales



3 delegaciones



2 corredurías



33 entidades socias



15 entidades

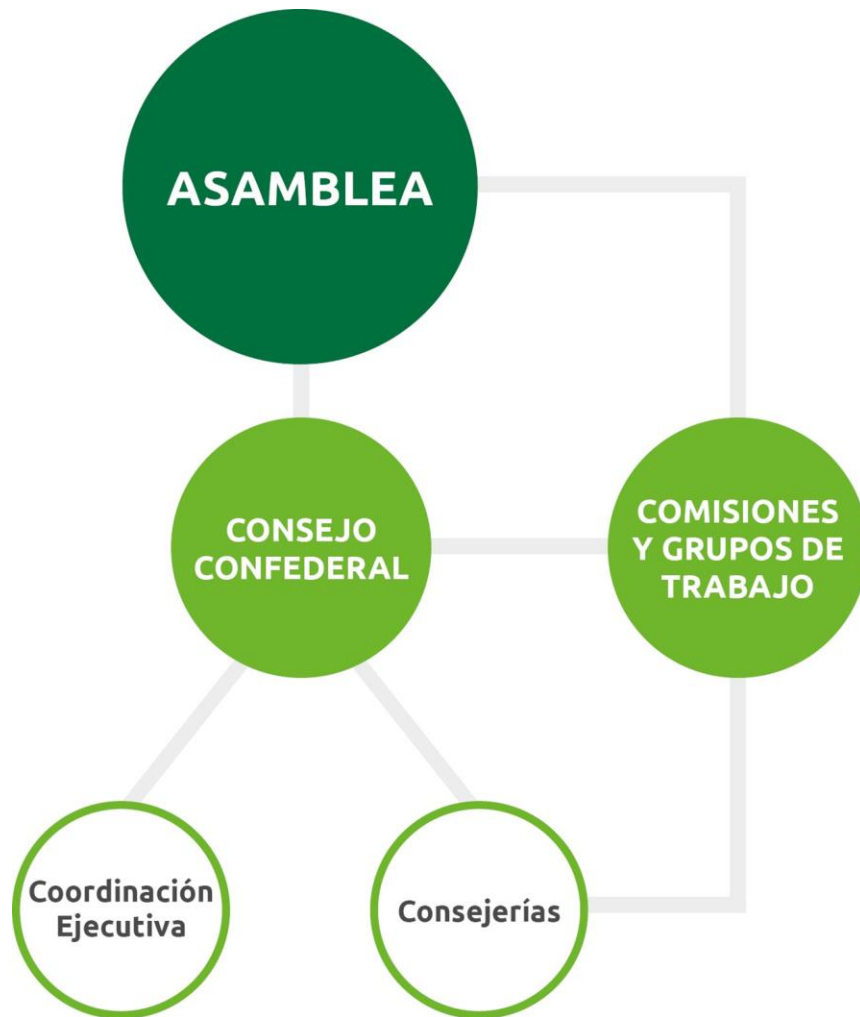
HOW WE ORGANISED:

General Assembly: *The highest governing, participatory and decision-making body of REAS and the forum for the expression of the sectorial and territorial networks.*

Confederal Council: *Body elected by the Assembly, with the function of articulating and developing the strategic objectives of the Network based on the lines set by the Assembly.*

Executive Coordination: *Body of coordination and representation of REAS with technical and political functions in coordination with the Confederal Council.*

Work Commissions: *They are configured as spaces that coordinate and promote the priority lines of work for the Network, they have a permanent character and are formed by entities and people from the associated networks.*



Strategic objectives

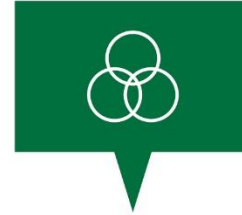
OBJETIVOS ESTRATÉGICOS DE REAS RED DE REDES



**INCIDENCIA
SOCIAL Y POLÍTICA**



**FORTALECER
EL TRABAJO
EN RED**



**CONSOLIDAR
INSTRUMENTOS
COMUNES**

- **Interlocution and development of public policy proposals.**
- **Strengthen networking for the construction of the socio-economic movement and political subject (local and global)**
- **Promote collective entrepreneurship in SSE.**
- **Promote inter-cooperation for growth and sustainability.**
- **Development of strategic economic sectors**
- **To grow and consolidate the SSE social market and the Social Audit tool.**

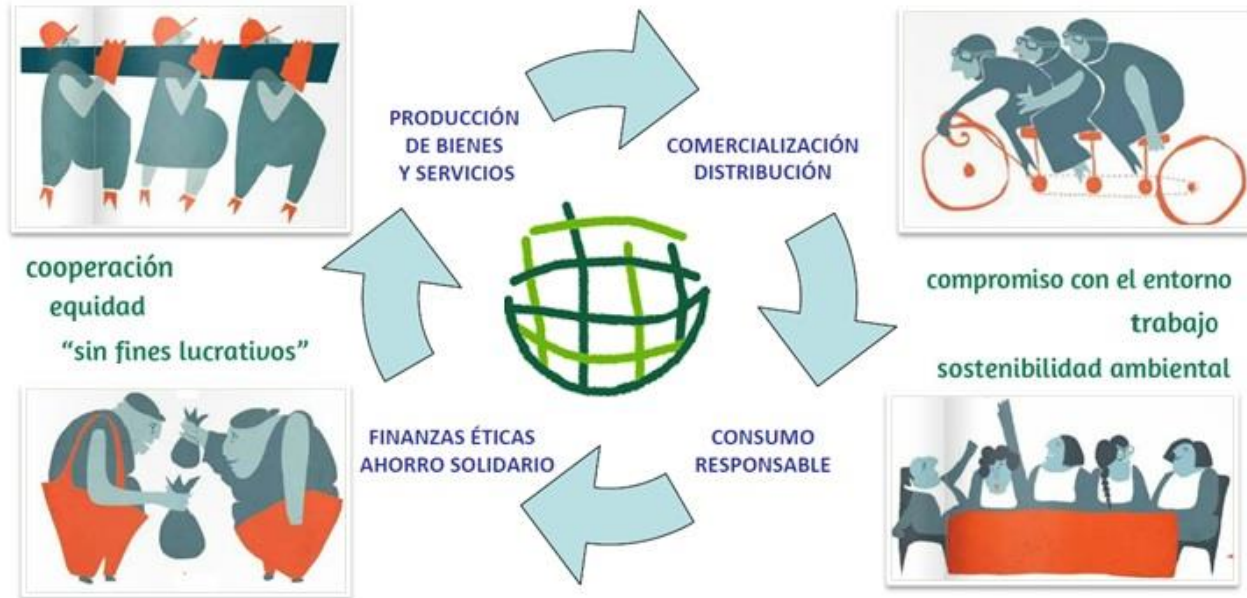
Our instruments and strategies



Social Market

A network of production, distribution, financing and consumption of goods and services and common learning that operates with ethical, democratic, ecological, feminist and solidarity-based criteria, made up of SSE companies and entities as well as individual and collective consumers.

Red de producción, distribución y consumo





Strategy

The Social Market is configured as a strategy of REAS Red de Redes to promote the solidarity economy by advancing the interconnection of all phases of the economic cycle (production, distribution, consumption and financing) and by showing and making visible all economic initiatives while reinforcing inter-cooperation.

Local Fairs

The Fairs are conceived as annual spaces for the Social Market companies and the public to get to know their products and services as well as their values and ways of working



Campaigns, workshops, website

In addition to the fairs, other tools that are being developed are **communication campaigns, social currencies, marketing actions.**

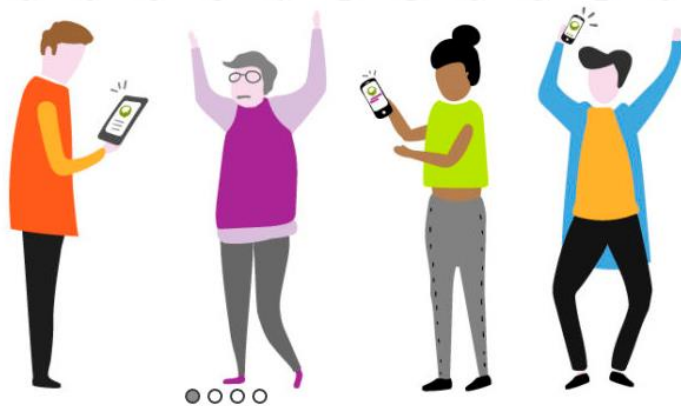
- launched a new website
- Campaign "Consume inside"
- Catalogues



Joint Selling

MARKET PLACE: *an electronic marketplace that consolidates the aggregated offer of all SSE enterprises in that territory that want to participate. An online platform will be developed for e-commerce and a cooperative distribution system for the SSE products.*

La zona, BenMercado



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MERCADO SOCIAL DE
MADRID:

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**SOM ENERGIA
SOM CONNEXIÓ**

sin tener que darte de alta como socio/a



Social Audit process



It consists of a self-assessment questionnaire that analyses the behaviour and philosophy of the companies and organizations *that form part of the Social and Solidarity Economy*. The results obtained by each entity are public and transparent:

<https://www.economiasolidaria.org/auditoria-social-2021/>

It is the tool that makes it possible to give an **account** of how the entities belonging to the SSE and the Social Markets develop productive, commercial and financial activities based on the **fundamental principles of the Social and Solidarity Economy**: work, equity, cooperation, commitment to the environment, non-profit and environmental sustainability.

Technical platform

Cooperative Supermarket network

A national network

9 members	+8M € sales
+8.500 consumers	+300 local suppliers
11 cities	

www.supermercadoscooperativos.com



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Cooperative Supermarket network

What is a cooperative supermarket?

- Managed by its members
- Good food: organic, fair, nutritious, locally grown
- Affordable
- Non profit
- 2 different models:
 - Pure
 - Mixed

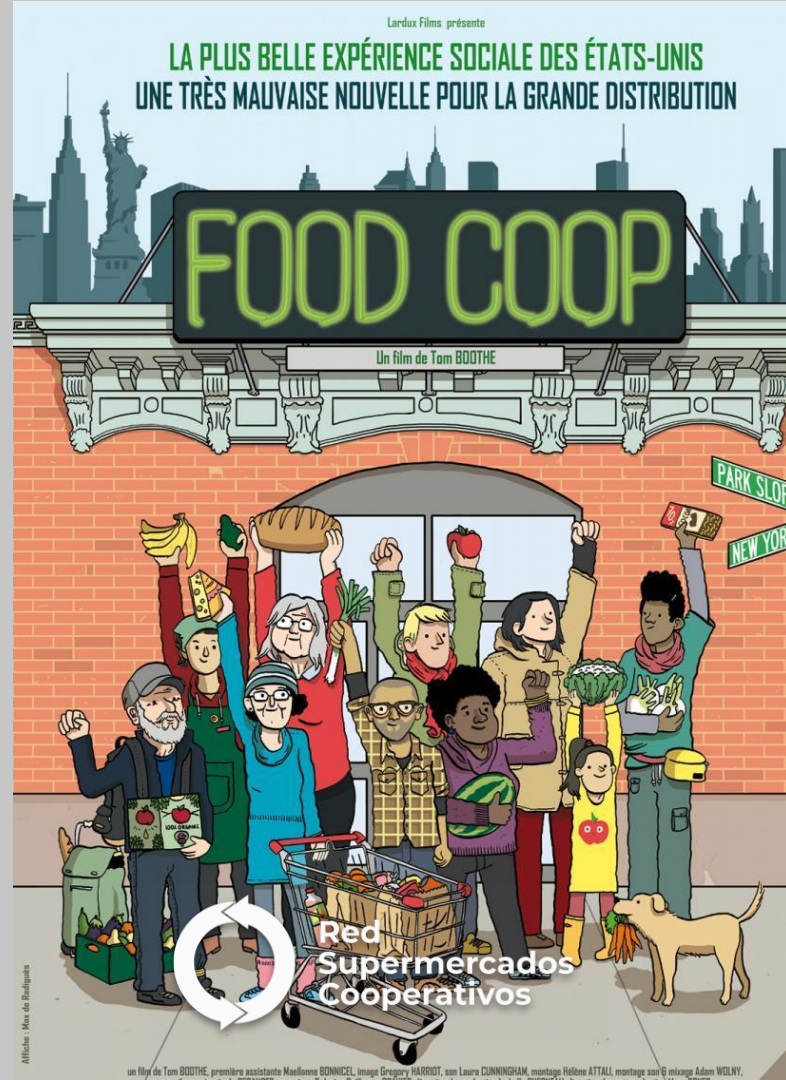


The context

France: 40 projects

Spain: 12 new cooperative supermarkets
in the last 4 years

Germany: 2 new cooperative
supermarkets



The project

2 years

Funded by Daniel&Nina

Carasso Foundation

New sectorial in REAS Red de

Redes



Allies



The project

4 phases

+40 actions

1. Definition
2. Services deployment
3. Cooperative supermarkets
Accelerator
4. National Campaign



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Supermercados
Cooperativos**

Our mission

"Promote the union of cooperative supermarkets through a collective organization that represents them, that creates spaces to share resources and knowledge, and that offers services to support their consolidation, growth and replication throughout all the country"



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Supermercados
Cooperativos**

Goals

1. Facilitate the professionalization of cooperative supermarkets in Spain
2. Create a cooperation ecosystem to improve processes, operations, financial and organizations sustainability
3. Facilitate the creation of new cooperative supermarkets
4. Represent the interests and make cooperative supermarkets visible at the national and local level



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Services

- Training and advice.
- Supply channel.
- IT development.
- Marketing and visibility.
- A space for cooperation to create and share resources, knowledge, projects and plans.



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Our challenges

- Continuation after financing: self sufficiency
- Get more members
- Be useful



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Our successes and challenges



SUCCESSSES

Public Policies

- Social Economy Law since 2011 (regulate legal forms)
- Spanish Social Economy Strategy
- Convergence between Social and Solidarity Economy with Agenda 2030 (we have Spanish Strategy for Sustainable Development)

Growth

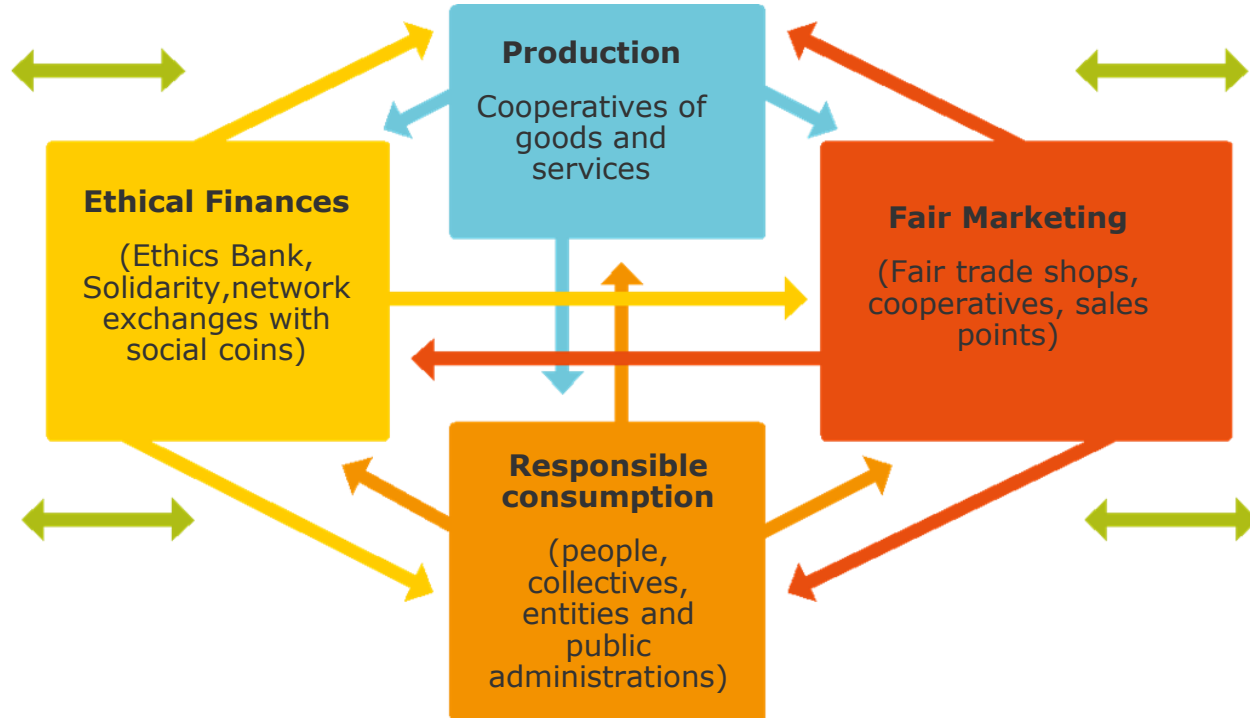
- Territories
- Sectors (renewable energy, re-use, repair and recycling, fair trade, ethical finances, cooperatives supermarket, cohousing)

Confederal structure: common goals but respect of each territory

CHALLENGES

- **Visibility and recognition**
- **SSE Alternative for all people**
- **Financially sustainable**
- **Social Market in all territories:** how to offer common services (logistic procedures)

What we want to achieve?





Thank you very much!

www.reasred.org

www.economiasolidaria.org

www.mercadosocial.net